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**THE HOLLYWOOD OF THE EAST ADDS ANOTHER STAR TO  
ITS LINE UP OF SIGNATURE HOTELS**

*Hollywood Beach Marriott Introduces Glamour to One of America's Top Beach Cities*

HOLLYWOOD BEACH, Fla. – As the city of Hollywood continues to redevelop its cultural arts and beachfront scene, the addition of the Hollywood Beach Marriott is reintroducing vacationers to one of the last American beach destinations.

An iconic hotel on the famous Hollywood Beach Boardwalk, the AAA Four-Diamond Hollywood Beach Marriott is a \$30 million boutique-style concept that marries a traditional beach vacation with modern-day comfort and amenities. Built two years ago, the hotel was completely renovated, keeping its historic, Art Deco façade, to include: upscale accommodations; expansive social and meeting space; an intimate spa and well-equipped fitness center; and premier dining options.

Whether traveling for leisure or business, Marriott guests will be inspired by the distinct design and attention to detail found throughout the hotel. From arrival to departure, every square foot of the property captures an island feel on a South Florida beach with its Jamaican, plantation-style décor setting the tone of the experience while an attentive and knowledgeable staff anchors the stay with their friendly service.

**The guest experience: defining comfort and style**

Boasting Greater Fort Lauderdale's beach chic appeal, the Hollywood Beach Marriott defines a casual yet luxurious lifestyle. Quaint and comfortable suites afford guests with a birds-eye view of

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the majestic Atlantic Ocean and the Intercoastal Waterway from guestroom balconies. The Marriott features 229 well-appointed, full and partial ocean and city-view guestrooms and junior suites accessorized with every day electronics and technological capabilities, including: high-speed Internet access, voicemail, cable/satellite TV with remote control, in-room movies, complimentary in-room coffee, an iron and ironing board, a hairdryer, and an in-room safe. The rooms are designed in bright, yet soothing, tones clad in rich fabrics and linens with custom-made drapery and duvets. To inform guests of current affairs and worldwide events, a complimentary newspaper is delivered Monday thru Friday.

At the property, Marriott guests will enjoy a myriad of on-site recreational activities including a sundeck, whirlpool spa, fitness center and beachfront pool as well as sailboat, water sport and bicycle rentals. The 2,500 square foot, boutique-style spa, *The Spa at the Broadwalk*, offers guests a full menu of pampering from body polishes to facials and massages to manicures. Guests will also indulge in the sumptuous dining experience at the casual beachfront *Latitudes* where award-winning Chef Ron Duprat receives raves reviews for his impressive eats. Patrons can dine indoors or alfresco by the Broadwalk where the hotel's Tiki Bar also creates a vibrant, outdoor day scene and nightlife.

For functions of all sorts, Marriott's more than 6,600 square feet of total meeting space is balanced and well situated. Distributed among seven meeting rooms and a Grand Ballroom with a capacity of 350 guests for banquets or 500 for receptions, meeting planners and corporate groups will find the gathering quarters of the hotel to be of comfort and productivity. To ensure each meeting or event is successful, Marriott appoints professional staff members to assist in the planning and execution, coordinating catering and meeting and equipment services.

**In and around Hollywood: places to go, things to do**

Vacationers visiting Hollywood, Fla. will find the destinations has a host of offerings from the sun-kissed beaches to eco-friendly nature parks and pedestrian-friendly promenades. The various places and activities have taken center stage in the rediscovery of this evolving city. Among Hollywood's best finds, travelers can experience:

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**The Hollywood Beach Broadwalk:** Named one of America's top 10 nostalgic promenades, the Hollywood Beach Broadwalk is a brick-lined pedestrian promenade bordered by six miles of coastline, boutique hotels, charming shops, and cafes. The Broadwalk lends itself to a variety of sports from walking and running to rollerblading and bicycling.

**Downtown Hollywood:** The historic and re-developed downtown district presents an evolving arts and dining scene in an area that was once a playground for mobsters, gangsters and high rollers. Today, Downtown Hollywood is six blocks of sidewalk cafes, unique boutiques, art galleries, and top-rated restaurants.

**ArtsPark at Young Circle:** A 10-acre park uniting history, art and nature, the ArtsPark is a cultural find surrounded by lush greens, interactive fountains, cultural events, and festivals year-round.

**Anne Kolb Nature Center at West Lake Park:** Visitors can kayak through the tidal channels deep in 1,500 acres of mangroves while exploring Florida's eco-system.

In addition to festivals and cultural activities, Hollywood Beach Marriott guests can enjoy the close proximity to sport fishing, scuba diving, snorkeling, boat rentals, sunset, championship golf courses, Gulfstream Racetrack, Pro Player Stadium, Sawgrass Mills Mall, the Broward Center for the Performing Arts, the Broward County Convention Center, and Port Everglades. The hotel is located only six miles from the Fort Lauderdale/ Hollywood International Airport.

For more information, contact the Hollywood Beach Marriott at 954.924.2202 or visit [www.hollywoodbeachmarriott.com](http://www.hollywoodbeachmarriott.com).

**Attn Editors: Color photography available.**

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**About the Hollywood Beach Marriott**

MARRIOTT INTERNATIONAL, INC. is a leading worldwide hospitality company with over 2,700 lodging properties in the United States and 68 other countries and territories. Marriott International operates and franchises hotels under the Marriott, JW Marriott, The Ritz-Carlton, Renaissance, Residence Inn, Courtyard, TownePlace Suites, Fairfield Inn, SpringHill Suites and Ramada International brand names; develops and operates vacation ownership resorts under the Marriott Vacation Club International, Horizons, The Ritz-Carlton Club and Marriott Grand Residence Club brands; operates Marriott Executive Apartments; provides furnished corporate housing through its Marriott ExecuStay division; and operates conference centers. Marriott is also in the synthetic fuel business. The company is headquartered in Washington, D.C., and has approximately 128,000 employees. In fiscal year 2003, Marriott International reported sales from continuing operations of \$9 billion. For more information or reservations, visit [www.hollywoodbeachmarriott.com](http://www.hollywoodbeachmarriott.com).